BEST HEARING CENTER

FEBRUARY, 2010

TRUHEARING SUBSCRIBERS

TruHearing is a supplemental hearing plan several insurances offer, including some Blue Cross Blue Shield insurance plans. We have been contacted by TruHearing and have decided to be a provider for this plan. We have become aware that the TruHearing representative may not tell you that we are a provider when you call them. TruHearing offers a different pricing policy that we have previously used. Although you may benefit from initial lower hearing aid prices, we will be following TruHearing's recommended fee structure for our services such as hearing tests, programming your devices, clean and checks, and in office repairs. Best Hearing Center has always provided these services included in the price of your hearing aids. This will not be possible with the TruHearing plan. If you are a TruHearing subscriber, we are informing you that you may either utilize our services as you always have and receive our previously offered 10% Blue Cross Member's First discount OR you may chose the TruHearing plan. Our calculations show that the cost using either plan is approximately the same over the life of the hearing aid.

When you are considering new hearing aids and have TruHearing, please contact us FIRST for detailed information BEFORE contacting TruHearing. Once you contact TruHearing and make an appointment through them, Best Hearing Center is contractually obligated to utilize the TruHearing Plan.

INSURANCE QUESTIONS

Best Hearing Center is a provider for many insurance plans including TruHearing, EPIC, Federal Employee Blue Cross Blue Shield, and many others.

QUESTIONS OR CONFUSED? Please call Anna, our office manager, if you need more benefit information and clarification.

For those of you who are in need of updated hearing devices, you may benefit from a recently released hearing aid that we think you'll like.

We are excited to announce a new and improved hearing aid by ReSound. The device is extremely small and fits over the ear. (See photos on the back side.) The manufacturer has taken one of its best designs and made it even better. We think you will be amazed at the level of performance we are seeing in such a tiny package.

Dr. Freeman is personally testing out this new hearing aid and would like others to give her feedback on how it performs out in the real world. We are running a study on this device through March 5, 2010. We are looking for patients who are willing to wear the device daily for two weeks and complete a survey questionnaire about their experience. At the completion of the study, you will have the opportunity to purchase the study devices. As a thank you for your participation in the study, we will significantly reduce the price of each hearing aid.

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DR. AUDREY FREEMAN, Au.D. of BEST HEARING CENTER, INC.®

SEEKING STUDY PARTICIPANTS

Best Hearing Center, Inc. was especially chosen to run a special study on a new hearing device. We are seeking qualified candidates to "test-drive" this revolutionary new hearing product. Patient participation is **FREE OF CHARGE**.

This remarkable hearing device uses unprecedented technology that combines the cosmetic benefits of miniaturized hearing devices and today's comfortable "open feeling" technology. If you are chosen for this study, you will "test-drive" a this new device for a two week period.

- **Easy to use**
- **Option of fully automatic or manual operation**
- **Invisible and ergonomic design**
- **Extraordinary rich sound**

If selected, you will be asked to wear this device daily for **two weeks** in addition to completing a survey questionnaire. At the completion of the study, you will have the opportunity to **purchase your study devices at an unprecedented discount**.*

* Most insurances accepted, but this offer is not available with hearing aid discount plans or programs.

Call Now If You Wish To Be Included In This Study

Appointments must be made by March 5, 2010.

This is a Remarkable Opportunity to Improve your Hearing & Save Money.

DON'T MISS IT! CALL NOW! 630-810-1340