

BEST HEARING CENTER NEWSLETTER

November, 2008

GREEN HEARING AID BATTERIES

We had reported earlier this year that Rayovac was coming out with a new environmental friendly hearing aid battery this fall. A representative from Rayovac stated that they were having difficulty with the new batteries lasting a sufficient amount of time. They are still in the development stage and will notify us when the new "green" batteries are available.



LACK OF SLEEP MAY AFFECT HEARING ABILITY

According to the Centers for Disease Control and Prevention (CDC), nearly 30 percent of Americans are getting less than six hours of sleep, and an estimated 50 to 70 million people suffer from sleep disorders.

Various scientific studies show that people who suffer from chronic insomnia or other sleep disorders are prone to potentially serious health consequences. The ability to hear and interpret sounds can also be diminished in sleep-deprived people because prolonged periods of sleeplessness weaken the brain and impact its vital functions.

One of the findings of this study was that the temporal lobe area of the brain that is responsible for receiving and processing sounds and language interpretation, was activated during verbal learning in rested subjects but not in the ones who hadn't slept.



Battery Sale will be in effect

From December 1-22, 2008

Buy one package of 8 batteries for
\$9.00

And get the 2nd package ½ off.

The Best Deal:

Buy 40 batteries for \$40

And get the 2nd 40 for only \$20.



That's 80 batteries for
only \$60!

Tax is included.

4959 Fairview Ave., Downers Grove, IL 60515 AND 10706 31st St. Westchester, IL 60154

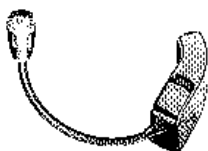
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ANOTHER NEW DEVICE

ReSound has invented another new design in hearing aids. It is a small, discrete in-the-canal device with a small microphone that hides in the upper part of the ear. You really need to see it to appreciate its small size and cosmetic appeal. This device is called by resound. Check out their website at www.trybyresound.com. We use this type of hearing aid for people with a mild to moderate amount of hearing loss. Ask Dr. Freeman to see it the next time you're in the office.



CHECK YOUR INSURANCE



With the new year right around the corner, check with your health insurance company to see if your hearing aid coverage is changing. We know that Federal Employees with Blue Cross Blue Shield coverage will have some help with hearing aid payment beginning in January. Some other company's plans will be eliminating hearing aid coverage. Be informed and check with your plan for any changes for 2009.

CLEANING YOUR DEVICES

Many of our hearing aid repairs are a result of hearing aids that have not been cleaned. Be sure to wipe off your device with a soft cloth at night. DO NOT use a kleenex. Use a brush to clean the microphone area weekly. The receiver also needs to be cleaned at least once a week. Ask Audrey or Anna if you have any questions or if you need a new cleaning tool.



Best Hearing Center will be closed for the holidays from December 23, 2008 - January 4, 2009. If you will need an appointment before the holidays, be sure to call the office ahead of time to schedule a convenient time.



HAPPY
HOLIDAYS
TO YOU AND
YOUR FAMILY
FROM
BEST HEARING
CENTER