



BEST HEARING CENTER NEWSLETTER

www.besthearingcenter.com

Spring, 2005

NEW BABY UPDATE



Jenelle, our former office manager, and her husband welcomed their new son, Joshua Ryan, into the world on Dec. 31, 2004. Joshua weighed in at 7 pounds, five ounces, and he was 21 inches long. Everyone is healthy and doing well. Jenelle will be staying home for awhile with her newborn son. Later

she will be working part-time near her home. We will miss her here in the office, but we wish her new family all the best.



We are very pleased to announce that we have hired a new office manager. Her name is Anna, and she joined our company March 21, 2005. She has 6 years of experience in the medical field. Anna will maintain our patient databases, greet patients, schedule appointments, handle our hearing aid shipments, and perform some marketing functions. We are very happy to have Anna on board. She lives in Bolingbrook with her husband and three children. Anna loves music and animals. She also has a dog, Lady, who is a miniature pinscher.



TOP 25 INNOVATIONS

In a recent CNN.com article, the top 25 innovations that have changed the world in the last 25 years were revealed. The first three inventions were the internet, the cell phone, and the personal computer. We were pleased to see that hearing aids made the list at number 24. CNN reported that modern hearing aids have improved the quality of life for the hearing impaired by offering sleeker, better designed models. Dr. Freeman has been impressed and amazed at all the new hearing aid circuitry in the past three years. When she started working with hearing aids 21 years ago, there was only one type of analog circuit and two styles of hearing aids. Now the options are so numerous, she has a spreadsheet of various types of circuitry available to help narrow down the right choice of hearing aid for each person. She also attends numerous seminars on the new developments.

NOT ONLY AN OWNER, BUT ALSO A PATIENT

Dr. Freeman's husband, Brian, is the co-owner of Best Hearing Center and handles the marketing, website, computers, and other business management duties for our offices. Due to a hereditary factors (his mother has a severe hearing loss) and noise exposure earlier in his life, Brian has recently become one of our hearing aid patients. He was fit with Oticon's newest Syncro behind-the-ear hearing aids to amplify the high frequencies of speech that he was missing. He is now able to hear well in business meetings and at home.

10706 31ST ST., WESTCHESTER, IL 60154 AND
4959 FAIRVIEW AVE., DOWNERS GROVE, IL 60515
708-387-7570



Best Hearing Center, Inc. is proud to announce that they have been accepted in the Chicagoland Better Business Bureau. We hope that doing so will help our patients and prospective patients have a feeling of confidence that they are doing business with a reliable and honest organization. You can locate our business and other local businesses on the internet at www.bbb.org or by calling (773) 736-8411. We are glad to be a part of a group of businesses that support ethical business practices and integrity in the marketplace.

THE BLIND REALLY DO HEAR BETTER

Nearly everyone has heard the popular notion that the blind hear better than the sighted. Researchers at the Montreal Neurological Institute and the University of Montreal have shown that the blind really do hear notes more precisely if the person became blind when they were very young. The blind were able to match pitch more precisely than their hearing counterparts. These findings reveal the brain's capacity to reorganize itself early in life. At birth, the brain's centers for vision, hearing, and other senses are all connected. These connections are gradually eliminated in hearing infants and might be preserved and used in the early blind to help process sounds.



To Celebrate
Better Hearing Month
in May, 2005,
Best Hearing Center will offer
their batteries
**BUY ONE
GET ONE 1/2 OFF**

Purchase one package of
8 batteries for \$9.00
and get one package for **\$4.50**
or
Purchase **40 batteries for \$40**
and get another **40 for only \$20**

(Tax is included.)