

BEST HEARING CENTER NEWSLETTER

www.besthearingcenter.com

WINTER, 2005



Through our Door

Pass the Nicest People in the World!

Our Patients! Our Friends!

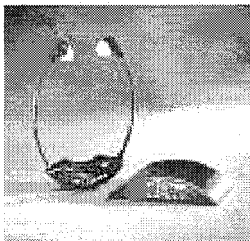
**During this Holiday Season There is No More
Appropriate Time for Us to Say**

Thank You!

**Best Hearing Center Wishes You and Yours
Every Happiness for this Beautiful Season and
Throughout the Coming Year.**



TV EARS



We have found a new device that helps to amplify the television. Some patients find that their hearing aids don't help enough with hearing the television or that there are distracting sounds in the TV room that make it difficult to hear the voices on the TV.

Some people are not yet ready to purchase hearing aids, but they still need some amplification for the television. Many devices we have tried in the past did not have clear reception or were bulky. The new TV Ears have wonderful, clear sound. The device has a tone control and a volume control. While the TV Ears is used, the television volume can be either turned completely off or adjusted to a volume others in the room would prefer. We display TV Ears in both of our offices. Come in and listen to the great sound quality of TV Ears. The cost is only \$149.00, and they take a few days to order.

***** This would make a great Christmas gift! *****



VISOR CARDS

You never know when you will be pulled over by a police officer when driving. You may not know whether you're being pulled over for speeding, a broken headlight, or if your car looks suspiciously like a get-a-way vehicle. Hearing impaired people may not be able to hear the officer ordering them to get out of their vehicle or walk towards them. This could possibly cause a huge misunderstanding and problems. The Center for Hearing Loss Help has designed visor cards to place on the sun visors of your car that states the driver of the vehicle is hard of hearing or deaf. These visor cards can be downloaded from the internet at www.hearinglosshelp.com. If you do not have access to the internet, Best Hearing Center will be happy to print the cards for you.

After obtaining the cards, you should have them laminated at your local office supply store. You can place the visor cards with rubber bands on each of your sun visors.

The Center for Hearing Loss Help suggests the following steps to be taken if you are stopped by the police.

- * Pull over and stop safely.
- * Immediately flip your sun visor down on the side of the car that the officer will be approaching.
- * Open the window all the way.
- * If it is dark, turn on your dome light.
- * Place both hands on the steering wheel well before the police officer approaches you.

VACATION

Best Hearing Center will be closed December 23, 2005 through January 2, 2006 for the holiday season.



4959 FAIRVIEW AVE., DOWNERS GROVE, IL 60515 AND
10706 31ST ST., WESTCHESTER, IL 60154
708-387-7570



CITI HEALTH CARD

For your convenience, we are pleased to offer the Citi® Health Card – a flexible, affordable way to pay for new hearing aids. If you are approved through Citi Health Card, you may use this card to make low, NO interest monthly payments for new hearing aids. To apply for this card, you may either apply online at www.healthcard.citicards.com, call 1-866-843-2330, or apply in our office. Call Anna, our office manager, for more information. This card may also be used at other participating provider offices, including dental, vision, veterinary, and others.

Men Really DO Have Trouble Hearing Women



In the past we have thought that men did not hear women's voices very well due to their higher pitch of voice or selective hearing. Researchers in Great Britain discovered differences in the way the brain responds to male and female sounds. According to researcher Michael Hunter, M.D., "The female voice is actually more complex than the male voice, due to differences in the size and shape of the vocal cords and larynx between men and women, and also due to women having greater natural 'melody' in their voices. This causes a more complex range of sound frequencies than in a male voice." When a man hears a male voice, a simple mechanism in the auditory section of his brain is activated. The study determined that when men hear female voices, they utilize the auditory part of the brain that processes music, to analyze the more complex signal.



To Celebrate
the Holiday Season,
from December 1 - 22, 2005,



Best Hearing Center will have a
battery sale !

**BUY ONE
GET ONE 1/2 OFF**

Purchase one package of
8 batteries for \$9.00
and get one package for \$4.50
or

Purchase 40 batteries for \$40
and get another 40 for only \$20

(Tax is included.)