



# BEST HEARING CENTER NEWSLETTER

Spring, 2010



## BATTERY SALE

For the Month of May, 2010

In Celebration of Better Hearing Month

We will Have Our Battery Sale

Buy one package of 8 batteries for \$9.00

And get the 2nd package 1/2 off.

The Best Deal:

Buy 40 batteries for \$40

And get the 2nd 40 for only \$20 ~

That's 80 batteries for  
only \$60!

Tax is included.



## TV ADJUSTMENTS


There are some simple fixes you can try on your current TV to try to make the speech more clear. Take your TV remote control and press the MENU button. Scroll to the sound adjustment.



Many TVs have various choices like surround sound, stereo sound, etc. Try each choice to see if the sound is more clear to you. Pick the best one. In addition to that, you can adjust the bass tones down a bit and the treble sounds up a bit to give more emphasis to the consonants of speech.

You can also try TV Ears® in our office to see if that may help you.

## HEARING AID DISCOUNT PLANS

 If your insurance plan has a discount program such as TruHearing, EPIC, or Hearing Care Solutions, PLEASE call us first BEFORE you contact them. If they refer you, we are required to use their plan per our contracts. Many times our regular hearing aid pricing is less expensive than going through their plans. With many of those types of plans you pay for hearing aid testing and office visits. We will be happy to compare pricing with you.

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## BEST HEARING CENTER PROVIDES HEARING AIDS FOR A GIRL IN NEED



Audrey and Brian Freeman were watching the CBS Channel 2 News in March and saw a heartwarming story of a little girl, Abby, who contracted the H1N1 flu. Abby had many complications due to the flu, one of which was hearing loss. The Freemans knew that this was something they were able to help make better, so Brian contacted people he knew at CBS. His contact forwarded the information to the news reporter, Mai Martinez, who had met the family last year doing a different news story.

One of our often used hearing aid manufacturers, ReSound Corp., heard about the story and provided the hearing aids for Abby. Since she's been fit with them, her family reports that communication is much easier; and they joke that sometimes Abby hears "too much".

If you'd like to help Abby, a benefit account has been set up at Fifth Third Bank -- account number 9237256814, in care of Abbigayle Toll.

## THE HEART AND EARS



An article from the magazine Healthy Aging states that at first glance the heart and the inner ear seem to have little in common. The heart brings a constant supply of freshly oxygenated blood to all the tissues and organs within the body. The inner ear codes sound pressure fluctuations into information interpreted by the brain as sound. Both the ear and the brain are placed at risk when the blood supply is interrupted or decreased. Therefore, risk factors for heart disease and hearing loss are often shared.



Such common risk factors include, but are not limited to the following: smoking, high cholesterol, high blood pressure, and diabetes. Good to know that helping your overall health will help keep your ears more healthy.